

## Research on the Role of University Library in Campus Culture Construction Based on User Experience and Its Exertion

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**Abstract:** as an Important Functional Department in the Construction of Campus Culture, University Library is Not Only a Base for Training Socialist Builders and Successors, But Also an Important Position for the Construction of Socialist Spiritual Civilization. At the Same Time, the University Library is Not Only the Information Exchange Center of the University, But Also the Important Ideological and Cultural Center of the School. in the Process of the Construction of the School Campus Culture, the Library Should Be in a Leading Position and Play Its Own Role in the Campus Material Culture, Spiritual Culture, System Culture and Other Aspects. University Libraries Are an Important Part of Campus Culture Construction. Based on User Experience, This Paper Discusses the Role of University Libraries in Campus Culture Construction, and Puts Forward Some Concrete Ways on How to Give Full Play to the Role of University Libraries in Campus Culture Construction.

### 1. Introduction

It is the Sacred Duty of Institutions of Higher Learning to Cultivate and Build Talents for the Country. Cultivating Talents is a Series of Systematic Projects Including Teaching, Management, Service and Social Practice [1]. the Library is an Important Base for the Construction of Advanced Culture. the Primary Function of the Library is to Collect Documents. the Documents Collected by the Library Contain the Latest Academic Thoughts, the Latest Scientific and Technological Achievements, the Latest Cultural Information and Other New Achievements in the Development of Human Knowledge. University Libraries Exist and Develop Due to the Historical Accumulation of "Culture", and Culture is Passed on to Future Generations Due to the Carrier of "Library". the Main Task of Higher Education is to Educate People [2]. the University Library is Not Only the Information Exchange Center of the University, But Also the Important Ideological and Cultural Center of the School. in the Process of Building the Campus Culture of the School, the Library Should Be in a Leading Position, and Fully Exert Its Influence on the Material Culture, Spiritual Culture and System Culture of the Campus. Force [3]. Based on the User Experience, the Construction of University Libraries Will Inevitably Affect the Development of Campus Culture. University Libraries Should Actively Play Their Own Advantages, Fully Understand the Relationship with Campus Culture, Actively Participate in the Construction of Campus Culture, and Play an Important Role in the Construction of Campus Culture.

### 2. Campus Culture

Campus culture is a cultural phenomenon that takes teachers and students as the main body and extends and expands from the classroom. Campus culture is a group culture with students as the main body, campus as the main space, education as the main orientation, spiritual culture, material culture and system culture construction as the main content, and campus spiritual civilization as the main feature [4]. In other words, campus culture is an organizational culture. It is a common value concept, moral concept, code of conduct and its corresponding material and cultural system formed in the long-term practice of the social organization of the school and generally observed and

believed by the members of the school. Campus culture is a regional social culture, which is the embodiment of socialist spiritual civilization in schools [5]. Students express their own behaviors, language, style, etc., with distinct personality characteristics, reflecting the quality of students and aesthetic sentiment and the unique spiritual outlook of the school. Students will always be the protagonist of the campus culture stage. Students should actively advocate the construction of campus culture in accordance with the principles of self-organization, self-design and self-education. It is a value that the school has gradually established in the long-term development, and all teachers and students recognize and consciously abide by. It can reflect the spirit and value of the teachers and students of the whole school.

### **3. The Role of University Library in the Construction of Campus Culture**

#### **3.1 University Library is an Important Position to Deepen Campus Culture**

The rich collection of books and scientific research literature resources in university libraries have created a strong learning atmosphere for the majority of teachers and students. The quality of library collection and librarians' ideological concepts and value orientation have influenced students' cultural accomplishment and ideological character imperceptibly. Campus culture is a part of the overall culture of the society and refers to “various cultural phenomena attached to the school and reflected and disseminated through the school carrier [6]. The library not only provides abundant literature and educates people by books, but also provides a specific environment for educating people at all times. Quiet and tidy reading hall, tidy books and periodicals, filled with academic atmosphere. As the largest public service place in the school, the university library has a variety of document information resources, which is an indispensable place for colleges to carry out various forms of education and achieve educational goals. It is also an important part and position of campus culture construction. At the same time, the library should also teach readers to search and use the literature, thereby enhancing their ability and speed to update their knowledge, thus guiding students to develop correctly and harmoniously in all aspects of spirit, culture and intelligence.

#### **3.2 The Culture of University Library Enriches the Connotation of Campus Culture**

The culture of university libraries is a unique cultural concept and historical tradition gradually formed by university libraries and their staff in a certain social and historical environment. In the era of rapid development of electronic information, books are still the most important carrier of human cultural heritage, through which scientific research can be found, teaching process can be carried out smoothly, and human material and spiritual civilization can be carried forward. With its unique cultural environment and abundant carrier of scientific and cultural knowledge, libraries have created a common and high-level cultural atmosphere. The information resources they possess have obvious educational orientation and basically eliminate information resources that endanger students' physical and mental health. The librarian's spiritual style, rigorous work style and professional dedication are all incentive factors for students studying and borrowing in the library, and this positive motivation will promote the transmission of positive energy in the school [7]. It affects the growth and development of students through subtle forms and has the characteristic of highlighting self-selectivity, which is very consistent with the concept of self-cultivation advocated in contemporary university campus culture and is easy for students to produce value identification and consciously accept it. Correctly guide college students to establish correct world outlook, outlook on life and values, and guide them to learn methods to acquire useful knowledge, so as to improve their ability to collect, analyze and process information.

#### **3.3 University Libraries Provide Cultural Guidance for Campus Culture**

University libraries have a wealth of scientific and cultural knowledge carriers. These books and documents are the accumulation of carefully selected and long-term accumulated literature resources of all knowledge and wisdom in ancient, modern, Chinese and foreign countries, from which accurate research trends and development trends in science and technology, culture and art

can be obtained. After a long period of accumulation, the documents and materials in university libraries are rich in content and have a long history, which is the essence of traditional culture [8]. Libraries play an important role in spreading ideas, morality, science and technology and cultural knowledge beneficial to social progress, promoting excellent culture and scientific and cultural life, promoting excellent cultural exchanges, creating a learning atmosphere for college students and improving the quality of college students. Especially in some new campuses with weak cultural background, monotonous and lack of campus life can easily make students feel confused and confused. Library is a good way to lead them to adapt to new learning methods and methods quickly. Therefore, libraries should make use of their own advantages to guide students in reading, so as to save readers' time and energy. At the same time, libraries should teach readers to retrieve and use documents, so as to enhance their ability and speed of updating knowledge, so as to guide students to develop correctly and harmoniously in all aspects of spirit, culture and intelligence.

#### **4. Give Full Play to the Role of University Library in the Construction of Campus Culture Based on User Experience**

##### **4.1 Strengthen the Construction of Environmental Culture in Libraries**

Famous universities all over the world regard the construction of library building environment as very important. Many schools' libraries have become symbolic buildings representing the image of schools. The space arrangement should embody the profound humanistic connotation and spiritual concept of the university, help students form unique and noble style and quality; the university is the place of teaching and educating people, and the literature resources of university libraries are constructed to meet the diverse activities of teaching, scientific research and campus culture. Libraries should persist in publicizing and guiding students through recommending good books, guiding reading and other unique ways for a long time, so that they can constantly form, change and finally establish their correct outlook on life, world outlook and values in the process of learning. On the technical equipment, the application of network technology, digital technology and automation technology reflects the construction of the environmental culture of modern university libraries. This determines the importance of the construction of the library environment. University libraries are not only an indispensable part of campus culture, but also the most beautiful scenery on campus. The literature resources collected by university libraries will have an important subtle influence on the establishment of a correct outlook on life, the cultivation of noble morality and sentiment, and the expansion of knowledge. These campus cultural activities are inseparable from the library's aesthetic cultural resources. Therefore, the literature resources of university libraries should be rich in content and diverse in form, which will help to actively promote the development of campus cultural activities.

##### **4.2 Enrich the Construction of Library Spiritual Culture**

The working object of the library is the literature information, and the service object is the reader. That is to say, the reader is the main body of the library, and serving the reader is the fundamental basis for the existence and development of the library. University libraries are the center of students' cultural activities. They should change the traditional model, carry out various forms of cultural activities, and provide more humanized educational services, thus stimulating students' interest and fully mobilizing the enthusiasm of students to participate in activities. In the collection construction, it is necessary not only to organize the collection of books for the professional setting and subject development of the school, but also to enrich the collection for the needs of the construction of campus spiritual culture, and to establish a scientific and reasonable collection system suitable for the goal of talent training in colleges and universities. Under the network environment, the collection of library is no longer measured by the amount of its possession, but defined by the size of its access ability. The mode of document transmission has also changed from the traditional single print mode to the coexistence of print and electronic. Libraries should use the network to enhance their access ability. At present, with the rapid development of information technology,

university libraries should also speed up the construction of information technology and network, transform paper-based libraries into digital libraries, provide readers with faster and higher-level services, and enable libraries to play the role of information center in the information society and campus culture.

### **4.3 Pay Attention to the Construction of Library Brand Culture**

The construction of library brand culture is an inevitable choice for university libraries under the impact of the rapid development of modern information technology. The ultimate goal is to enhance the value of university libraries through brand effect. Therefore, libraries should carry out various forms of reading guidance activities and recommend works with advanced ideas, healthy contents, correct views, high knowledge density and high artistic style to young students so that young students can be nurtured and educated. Encourage student organizations to participate in the planning and organization of library activities, which can not only reduce the pressure of insufficient manpower in the library, but also organize activities closer to students' life and more suitable for students' taste. Healthy library group culture can effectively radiate campus culture and form a benign interaction with it. Library group culture includes the cultural accomplishment of librarians, namely professional experience, professional knowledge, professional beliefs, as well as the values, group consciousness and professional ethics formed in the common work and life. Such a civilized and orderly learning place and a beautiful learning environment play an important role in purifying college students' minds, improving their cultural accomplishment and standardizing their behavior. The construction of library brand culture can form a kind of inspiration, is an excellent carrier for spreading library image, helps to train high-quality talents to promote the development of science and technology, and has a very important significance in increasing the influence of University Libraries and promoting the construction of university campus culture.

## **5. Conclusion**

Campus culture, as an environmental education force, has a great impact on the healthy growth of College students. If the future development of university libraries is to meet the development requirements of higher education, they must give full play to their positive role in campus culture. Campus culture is an important part of social culture, and university library is an important position of campus culture construction. University library plays an important role in the construction of campus culture, and it is an indispensable and important part of campus culture. Campus culture is a kind of inheritance and development of culture. Faced with a large number of complex information resources, university libraries should give full play to their own advantages and carry out personalized reading measures and reading guidance in the form of diversified media. As an integral part of the campus culture, the library promotes the development of campus culture. Therefore, colleges and universities should strengthen the construction of libraries, so that university libraries can make due contributions to effectively promote the construction of campus culture and cultivate high-quality talents.

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